

# The Custom Watch Build:

*A deconstruction engine for transforming a chaotic bag of parts into a professional-grade timepiece.*

## ◆ Phase 1: The Project Charter (Definition of Done)

*Before ordering a single part, define the "North Star" of this project with absolute clarity.*

### Definition of Done:

"A fully assembled, water-resistant (50m) custom 'Sub-style' watch using an NH35 movement, sapphire crystal, and ceramic bezel. The watch must be regulated to +/- 5 seconds per day and feature a perfectly aligned chapter ring."

## ◆ ② Phase 2: Project Deconstruction (The 4 Phases)

We have broken this project into a linear path to eliminate overwhelm.

- **Phase 1: Design & Procurement** (The "What" and sourcing)
- **Phase 2: Preparation & Inspection** (Quality control of parts)
- **Phase 3: The Technical Assembly** (The "How")
- **Phase 4: Regulation & QA** (The "Is it working?")

## ◆ ③ & ④ Phases 3 & 4: Actionable Tasks, Owners, and Deadlines

Execute these specific commands to move the project forward.

### Phase 1: Design & Procurement

Task	Owner	Due Date	Status
<input type="checkbox"/> <b>Select</b> a case that fits the NH35 movement	You		
<input type="checkbox"/> <b>Purchase</b> hands, dial, and movement from trusted vendors	You		



Task	Owner	Due Date	Status
<input type="checkbox"/> <b>Regulate</b> the beat error to 0.1ms or lower	Watchmaker/You		
<input type="checkbox"/> <b>Observe</b> power reserve for a full 41-hour cycle	You		
<input type="checkbox"/> <b>Perform</b> a dry pressure test for water resistance	Local Shop		

◆ **5 Phase 5: Post-Mortem Analysis (The Continuous Loop)**

*Perform this debrief 48 hours after the watch is on your wrist.*

What Went Well? (Keep)	What Went Wrong? (Change)	Next Time, We Will...
e.g., "The movement testing saved me from using a dud."	e.g., "I scratched the hands because I used metal tweezers."	"Invest in brass tweezers and dial protectors before the next build."

🔍 **Key Takeaway:** By using the **P5 Protocol**, you have turned a hobby into an engineering process. You didn't just "make a watch"—you executed a predictable project plan.